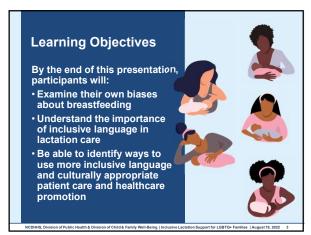
Disclosures

- 1.25 NCPD contact hours and up to 1.25 CPH Recertification Credits may be earned upon successful completion.
- Participants must attend 100% of the educational activity and complete the online course evaluation.
- No relevant financial relationship exists for anyone in the position to control content for this activity.
- The Public Health Nursing Institute for Continuing Excellence is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.
- This webinar will be recorded. The recording will be available for completion until February 18, 2024.

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What Does it Mean to "Breastfeed"?

- What images come to mind?
- · Who is involved?
- · Who does it leave out?



1

Those Often Left Out

- Fathers
- Other partners
- · Exclusive pumpers, bottle feeders
- · Donor milk users
- Black, Indigenous, People of Color (BIPOC)
- Other support (family, friends, community)
- · Breastfeeding support people
 - Diversity needed in lactation support
- · LGBTQ+ people

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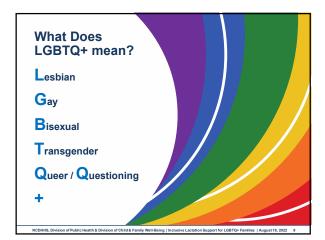
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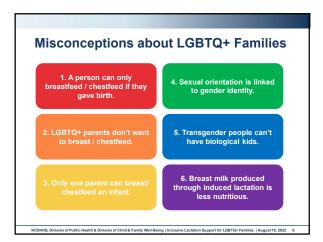
Why Talk About This?

- Approximately 4.5% of adults in the U.S. identify as LGBTQ+. That means that there are more than 11.3 million LGBTQ+ adults in the U.S.¹
- 2 million to 3.7 million children under age 18 have an LGBTQ+ parent.¹
- The South is home to more than 500,000 trans people.²
- Over 315,000 people identified as LGBTQ+ in NC in a 2020 survey.³

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Birthing and Lactation Vocabulary Breastmilk / Human Milk / Milk / Mothers Milk Breastfeeding / Chestfeeding / Nursing/ Body Feeding Pregnant Woman / Pregnant Person / Birthing Person

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Additional Language Considerations

- Know your audience
 - Translation to other languages
 - Cultural identity through language
 - Reaching persecuted individuals
 - 2 Spirit
- · Language in research
 - Cite based on how data was collected
 - Inclusion in design study

https://uslca.org/amplify/reaffirm-inclusivity/ www.bfmed.org/assets/Gender%20Inclusive%20Statement.pdl

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What pronouns do you use? She / her / hers He / him / his They / them / theirs
hat do you call feeding your baby?
Breastfeeding Chestfeeding
Nursing Etc.
arent word do you
hent does your child bu / your partner? lother, Parent, Dad, Daddy, Zaza

Open-ended Questions

- How do you plan to feed the baby?
- · What support people will you have?
- How is feeding going?
- · Who feeds the baby?
- · What does the baby eat?

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Biology of Lactation



- · What exactly is lactation?
- All humans can lactate! *
 (they just may take different paths or need different assistance)
- Induced Lactation
- Those designated as male at birth
- Those designated as female at birth

Image credit: https://commons.wikimedia.org/wiki/File:Lactation_Positive_Feedback_Loop.png

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There are Many Ways to Feed a Baby ...

- Co-lactation
- Supplementer devices
- Exclusive pumping
- Chest / breastfeeding / bodyfeeding

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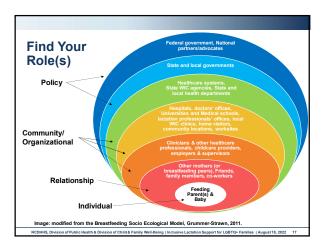
Their Stories

- · RAE D.
- CASEY (they/them)
- JAYK KEARNS
- SAM DAYZE (he/him)
- CARTER NICKELL (they/them)
- JOHNNY BLAZES (they/them)

https://www.4thtrimesterbodiesproject.com/mission

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Public Health Lactation Equity Language

- Inclusive language is essential
- Contributes to safe & supportive environments
- Ensures programs & services are delivered with respect and meet the needs of those we serve

https://www.breastfeedingcontinuityofcare.org/blueprint

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Patient-centered Care

Using inclusive language is consistent with patient-centered care

Mirror the language/terms used and preferred by your patients

National Association of County and City Health Officials Recommendation: Family-Centered Care, Implicit Bias Awareness & Cultural Humility Approach

Provide family-centered lactation care that is responsive to the intersectionality of families' multiple identities, their social determinants of health, and other factors impacting their infant feeding journey.

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ASSESS Method

Ask questions in safe, humble manner

Seek self-awareness

Suspend judgement

Express kindness and compassion

Support a safe and welcoming environment

Start where the patient is

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Just Try It

"Don't let perfect be the enemy of good." - Voltaire

- Strive to use language that reflects, affirms, and fosters belonging across the wide range of gender expressions of the families you serve AND if you get it wrong, ask how to do it better next time
- Use affirming and inclusive messaging, graphics and images on materials and posters
- · Keep learning and listening
- · Try again!



Our Role

- Empower patients to make informed decisions about their own health and the health of their babies
- Support and educate patients to increase breast/chestfeeding initiation rates and continuation
- Normalize gender-inclusive language
- · Listen and keep learning!

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Resources

- www.healthline.com/health/chestfeeding#who-uses-it
 www.llic.ca/sites/default/files/REVISED-Trans-Nursing Tip-Sheet.pdf
- www.theatlantic.com/health/archive/2016/08/chestfeeding/497015/
- www.llli.org/breastfeeding-info/transgender-non-binary-parents/ www.4thtrimesterbodiesproject.com/gallery-1/tag/chestfeeding
- · https://kellymom.com/bf/got-milk/transgender-parents-chestbreastfeeding/
- www.lactationtraining.com/filter/?q=allies%20advocates%20ad%20activists
- https://bmcpregnancychildbirth.biomedcentral.com/track/pdf/10.1186/s12884-016-0907-v.pdf
- www.urmc.rochester.edu/Medial.ibraries/URMCMedia/breastfeeding/documents/co-lactation-infant-feeding-plan.pdf
- www.urmc.rochester.edu/breastfeeding/services/lgbtqi-and-breastfeeding.aspx
- www.youtube.com/watch?v=BbdyRYuNkxc&t=52s
- www.liebertpub.com/doi/full/10.1089/bfm.2021.29189.aie
- https://uslca.org/amplify/reaffirm-inclusivity/
- www.bfmed.org/assets/Gender%20Inclusive%20Statement.pdf
- https://abm.memberclicks.net/assets/33%20Lactation%20Care%20for%20LGBTQ%20Plus%20P attents.pdf
- https://www.hrc.org/resources/glossary-of-terms
- www.albany.edu/cphce/lactation.shtml

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You may earn continuing education hours for your professional discipline by completing the evaluation for this activity. Your thoughtful responses provide important information that allows the PHNICE to continue its mission of providing quality professional development opportunities at free or reduced

If you attended the live webinar, you must complete the activity evaluation by September 4, 2022. If you are viewing on demand, you must complete the activity evaluation within the next two weeks of viewing the presentation to receive your professional development certificate. Everyone should save/print a professional development certificate for their records.

A professional development certificate will be provided to all individuals that complete the evaluation by the deadline. Please Note: This will be your only option to receive evidence of the professional development contact hours and/or CPH Recertification Credits. You will need to save this certificate.

To complete the evaluation, go to

https://www.surveymonkey.com/r/0202AB

Questions & Wrap Up

- Thanks for attending
- Further questions or requests: <u>dphbreastfeeding</u>

dphbreastfeeding coordinationteam @dhhs.nc.gov



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